Polo & Tweed



Raising The Bar in Training www.poloandtweed.com

Food & Beverage - Silver Service & Style Etiquette

The art of service has been long since revered as a skill of the highest level. Perhaps most famous in 5* hotels and Michelin star restaurants, service has been developed and fine tuned to the highest degree. Ensuring your staff meet the required levels of service, will ensure your guests will return time and time again. Polo & Tweed are leading professionals in the art of service. We welcome you to redefine how you approach service.



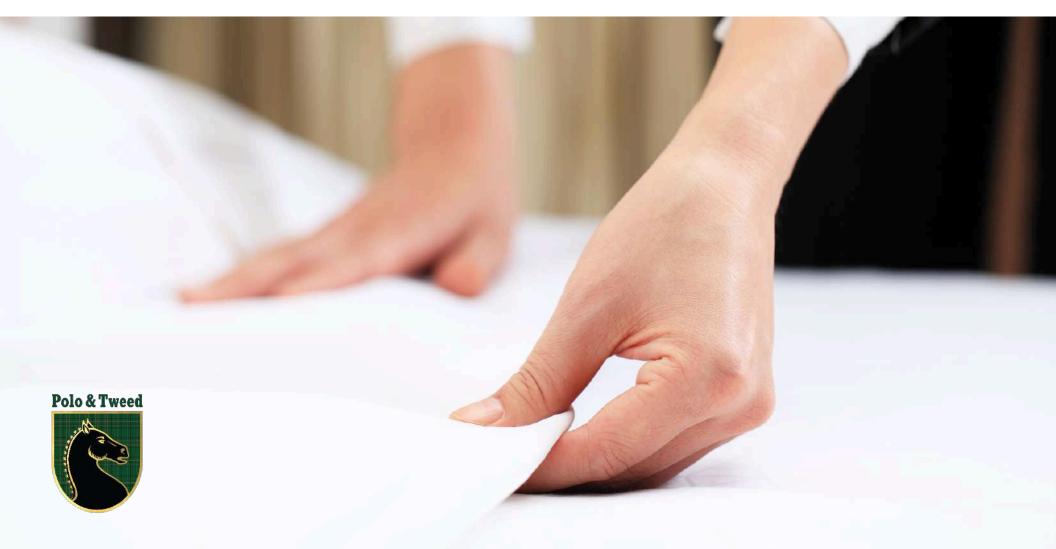
HR & Management

The management of the property is an important role in any hotel. Inspired by 5* luxury service, we aim to train every student to the very highest standard of management. So regardless of the situation your staff works within, the management and communication skills are perfected to the highest level. Polo & Tweed are leading professionals in the art of management. We welcome you to redefine how you approach management.



Housekeeping & Laundry, Eye for Detail & Finishing Touches

Housekeeping is a skill that is often understated. There is a dramatic difference between a cleaner and a Housekeeper, and at Polo & Tweed we teach the very art of housekeeping, tailor making this to boutique hotels. Inspired by 5* luxury boutiques, we aim to train every student to the very highest standard of keeping house. So that no matter where they work, the eye for detail and excellence is continually in place. Polo & Tweed are leading professionals in the art of housekeeping. We welcome you to redefine how you approach keeping house.



Our Trainers

Polo & Tweed trainers are of the highest calibre. They have worked professionally for many years as Butlers, Estate Managers, House Managers and Housekeepers and understand that service is a fine art, skills that should be honed and developed with care and consideration.

We have a range of trainers to suit a variety of client's preferences, from both female and male housekeeper and house managers, with varied backgrounds in private households, royal families, house- and estate management, the yachting industry and much more. Our top trainers are Alex, who specialises in Silver Service, housekeeping, etiquette and house management, Tracey who specialises in housekeeping, house management and silver service, and Michael who specialises in Silver Service, House Management, Butlering and Etiquette.



Our approach to training

Polo & Tweed believes that the quality of the training is key to deeper understanding. We teach in either private one-to-ones or small groups, as we believe that this way the student is able to ask as many questions and spend as much time as they require on the areas they find challenging. Each student is unique, and we understand that with many students English is a second language, therefore we give them the support and guidance they need. Practical application is key, and although we encourage students to take notes, we focus the training on practical application. After all service is a fine art and must be practiced until perfect!



Food & Beverage Modules

In private or bespoke bookings, you are welcome to pick and mix the modules to suit the needs of the training student(s).

Table Management Silver Service Butler Service Russian Service Buffet Service Tray Service English Service French Service Yacht Service Party/Event Service Wine Service Champagne Service Wine Pairing Tea & Coffee Service Afternoon tea & coffee service (High Tea) Service Etiquette and Address Arrival & Departure Etiquette Problem Solving Teamwork Hors D'oeuvre Glass Polishing Silver Polishing Napkin Folding Cigar Service & Preparation Hygiene – Food & Personal Body Language Ambience First Impressions Finishing Touches





Management Modules:

Private Home Hierarchy Staff Management & Communication Problem Solving Time Management Teamwork Body Language Routines & Schedules Interviewing New Staff Creating an Employee's Handbook Budgets Inventory Purchasing Hiring and Firing Household Security Fire Awareness Health and Safety Awareness Shooting Etiquette Dealing with Contractors / Out of House Staff Arrival & Departure Etiquette Party & Events: Organisation & Planning Ambience Etiquette First Impressions Finishing Touches



Housekeeping & Laundry Modules:

Housekeeping Tools Housekeeping Techniques Housekeeping Areas: Living Room Housekeeping Areas: Bedroom Housekeeping Areas: Bathroom Housekeeping Areas: Drawing Room Housekeeping Areas: Dining Room Housekeeping Areas: Kitchen Special surface care: Marble Special surface care: Crystal Special surface care: Brass Special surface care: Wood Special surface care: Silver Special surface care: Glass Special surface care: Vitreous Enamel Special surface care: Chrome Special surface care: Technology Special stain care: Blood Special stain care: Coffee Special stain care: Red Wine Care of Fine Art **Care of Antiques** Turndown Service

Laundry Care of fine garments - Silk Care of fine garments - Wool Care of fine garments - Lace Care of fine garments - Fur Care of fine garments - Velvet Ironing Pressing Steaming Folding Mending of Clothes Shoe Care, Maintenance and Storage Shoe Polishing Handbag Care, Maintenance and Storage Valet Wardrobe Management Dry Cleaning Packing and unpacking **Finishing touches Flower Arranging** Window Care Pet Care



Butler Training:

The History of the Butler The Makeup of a Butler - traits, skills, personal and professional attributes Modern Types of Butlers Gentleman's Gentleman Personal Presentation and Dress Code Formal Wear Shopping for the principal Preparing for Travel **Cultural Etiquette** Names and Address The art of conversation **Telephone Etiquette** Social Confidence and communication **Business Confidence and communication Common Sense** Manners & Considering Others Cooking / Chef's night off **Quality Control** Travelling **Relocating Households Chauffeur Duties**

Progression up the career ladder The Female Butler Housekeeper Procedures for Butlers Food Service operations for Butlers (Table and **Functions**) Overview Introduction to Wine, Spirits and Cigars for Butlers Valeting Duties for Butlers Packing and unpacking of clothes Layout-out of clothes, including dinner jacket, morning dress and white tie Preparing a bath Performance of wake up calls Guest arrival and departure procedures Laying down of wines Storage of spirits, beers and minerals Transportation of wines Wine Tasting Storage and security of silver Handling silver and silver gilt Carriage etiquette Providing personal service to other members of the **Royal Family**

Front of House & Concierge Training:

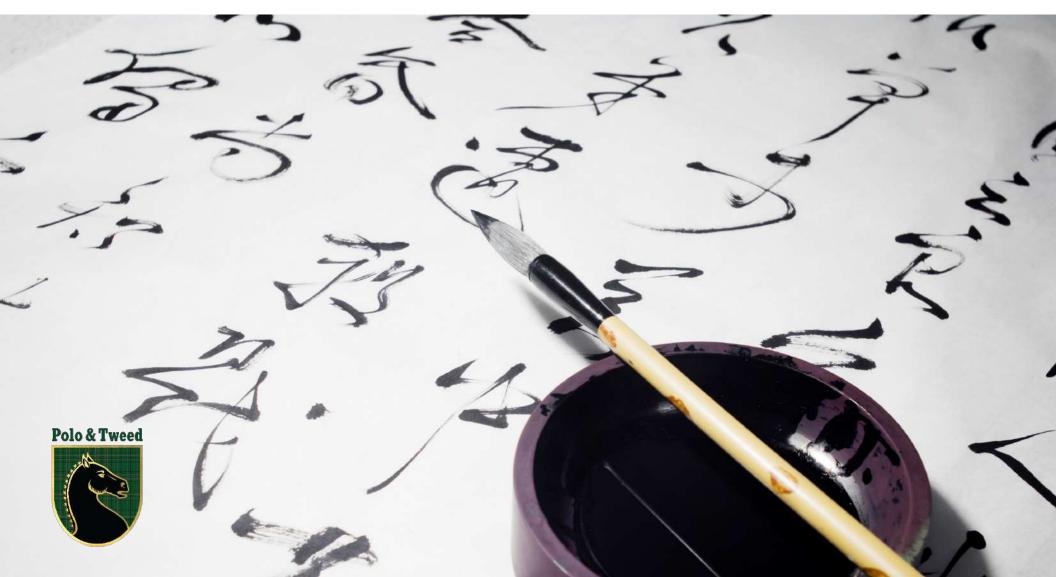
Greeting Guests First Impressions Telephone Calls Making Reservation Dealing with Problems/Customer Complaints Hotel Hierarchy **Cultural Etiquette** Check in Check out **Finishing Touches Presentation and Personal Hygiene** Door Etiquette Bell Boy/Porter Etiquette **Arranging Transport** The Little Black Book of Contacts **Brand Awareness** Local Recommendations Personal Shopping & Luxury **Unusual Requests**

Polo & Tweed



Certification

At the end of each training course, the student will be awarded a full certificate with the dates of the training and the specific training modules completed. We will present the student with a gold frame certificate and a digital copy will be sent for the student's records. If a venue or company would like to be awarded a certificate for having their staff participate in the training this can also be arranged at request.



Types of Training

Option 1 - GROUP TRAINING	Option 2 - PRIVATE TRAINING	Option 3 - ONLINE TRAINING
Group Training Dates: Published on our website Number of Participants: Small group classes for optimum learning Length of Course: 09:00-19:00 is a typical training day. Price per course: Silver Service & Housekeeping (both three day courses) £960 per course. House & Yacht Management (two day) £600 per course. Location: We use a luxury hotel in Windsor and high end serviced apartments in Reading, with easy commute from the major London airports and very budget friendly accommodation locally	 Private Training: Private One to One or Group Training can be arranged Number of Participants: This is down to the individual booking and their personal needs Length of Course: This is down to the individual booking and their personal needs Day Times: Adjusted to suit the needs of the training Location: We have multiple venue options, or our trainer can come to your property or venue to train you in-situ Price per Course: Price on Application – please speak to one of our team to discuss further 	 Private Training: Private One to One or Group Training can be arranged Number of Participants: This is down to the individual booking and their personal needs Length of Course: This is down to the individual booking and their personal needs Day Times: Adjusted to suit the needs of the training Location: Each student will work remotely and join our trainer via video conference for the sessions. We work in Western Time Zone (7am – 10pm) Price per Course: Price on Application – please speak to one of our team to discuss further

Payment Terms:

- To reserve a space on a course we charge a 50% non-refundable deposit. The final balance for the course is taken no less than 1 month prior to the training start date. Should the training be booked under 1 month, then 100% of the payment is taken.
- Until your deposit has been paid, your space on our course is not guaranteed.
- Once a booking has been confirmed, we will send you our training contract. This is a digital document that will be required to be read and signed prior to the course.
- Leading up to the course, you will then be sent details of the training venue, arrival time, and things to bring.
- A copy of the digital handbook will be sent after the training to you, which is your personal copy to keep. You can use this to refresh your memory and skills in the future.

Reviews

We value that each client and course participant may wish to keep their identity confidential, however at the end of each training we take a detailed feedback from the course participants. Below is a selection of some of our fabulous feedback!

Stefano – June 2019 – Corporate Booking

I really enjoyed the training as I found the theory interesting behind the practical skills which I was familiar with, I didn't know Silver Service, and I enjoyed learning it and practicing it! It is always necessary to have passionate growth in the hospitality world, and the trainer has a great knowledge about service and hospitality in general. This is a high-level course.

Beatrice – June 2019 – Corporate Booking

I found the course very interesting and I learnt a great deal about the rules of high-level service. I was particularly interested in the wine decanting and the differences in services between cultures. I do recommend the training I received.

Lea – May 2019 – Silver Service & House & Yacht Management Training

I took the course to finish my skills and experience, and to learn new skills. I would absolutely recommend it to everyone as I truly enjoyed it! I learnt a great deal and the trainer is outstanding, and both professional, caring and assertive. Thank you!

Robert – March 2019 – Silver Service Training

I wanted to refresh and learn more service skills. I really enjoyed the practical and the general atmosphere during the training. I would highly recommend this course to my colleagues in the yacht industry. Thank you for the training, and I feel I am walking away more knowledgeable. I look forward to future courses.

Sidney – September 2018 – Housekeeping Training

I joined the course to improve my housekeeping skills and knowledge. I would very likely recommend this training as it was professional and extensive. Alex the trainer was very knowledgeable, she was patient and understanding and very approachable. It was a fabulous course; I would recommend Polo & Tweed to everyone!

Adam – September 2018 – Housekeeping Training

I would recommend this course as it was thoroughly enjoyable. I gained a great understanding of the industry and additional techniques. The trainer was extremely knowledgeable and had an excellent approach. A good mixture of classroom and practical.

Jaison – May 2018 – Silver Service & & House & Yacht Management Training

I joined the course to learn and better myself, to help my dream and ambition to be knowledgeable and fully serve my principal. I enjoyed physically carrying out the exercises and would very likely recommend this training to anyone.

Nevena – May 2018 – Silver Service Training

I was keen to improve my knowledge and correct any mistakes that I was making. The training was very helpful, with great examples from the trainer and the stories that he shared. It was very comprehensive and I felt supported throughout the training – and the trainer had a great sense of

humour! I would likely recommend this training and I am very happy to be part of this training.

Anouk – January 2018 – & House & Yacht Management Training

I am constantly eager to learn, challenge myself and understand everything in order to reach that goal. Michael the trainer is a very thorough individual, who makes sure you will leave feeling that you understand everything. He is a very patient teacher. A massive thank you, I could not be on the path to success without Polo & Tweed.

Roberta – January 2018 – Silver Service Training

The course was easy to book, and I completed it to refresh my service knowledge. The training days were considerate and I would recommend this to a friend. The trainer has extensive knowledge of banquet, formal service and events, with good tips on problem solving.

Diana – October 2017 – Housekeeping Training

I took this course to improve my knowledge, I will recommend this training to my colleagues as it was very useful and the trainers knowledge was excellent – thank you!

Erik – September 2017 – Silver Service

I would very likely recommend this to any friend or colleague, as the instructor was challenging and inspiring. I particularly liked the hands on practical aspects of the course. The trainers knowledge is 10 out of 10!

Katherine – September 2017 – Housekeeping & Silver Service Training

The course is a really great format, having interactive elements mixed with videos and practical sessions, the trainers knowledge was utterly brilliant, both incredibly knowledgeable, with very helpful feedback. Brilliant communication and very encouraging when you struggle. I can't believe how much I've learnt from such experienced trainers. It's been utterly brilliant.

Mohammed - April 2017 - Corporate Booking

We took part in the training to improve our company service procedures on the private jets. Found the training via Google, and would recommend this training to colleagues or friends as it was very helpful. I really enjoyed the practical and group training elements, and the trainers knowledge was excellent.

Victoria - April 2017 - Corporate Booking

I joined this course to improve the standards of our airline, we found the course via Google. I would highly recommend Polo & Tweed, so much information was provided with little hints and tips and tricks. I particularly enjoyed the role play, demonstrations and videos. The trainer was incredibly credible with his professional background.

Katie - March 2017 - Silver Service

I took part in this training to gain a qualification and deepen my knowledge, I found Polo & Tweed via Google. I would be likely to recommend it to friends and colleagues as it was a short but intensive course that gave me useful information. There were friendly people and a good presentation, the trainers knowledge was very good.

Richard - March 2017 - Silver Service

As I work in the hospitality industry for all my professional career and having recently re-located to the UK, I wanted to hold the qualification to demonstrate that I was proficient in Silver Service. I was recommended the course by a previous student. I would be very likely to recommend it to my colleagues and friends as I enjoyed the training. Particularly the teamwork and practical applications made it very interesting. The trainer was very thorough and knowledgeable.

Funke - March 2017 - Silver Service

I took part in the training as I want to set up and start running a staff training and recruitment service in Nigeria. I found Polo & Tweed via Google, the website was extremely informative and easy to navigate. I would recommend the training. I particularly enjoyed the Silver Service, Tray Service, Cocktail reception and how to serve food and drinks. The trainer was an expert and easy to understand. The course was well balanced, with good theory and practical application.

Joanne - March 2017 - Silver Service

I am looking to work on yachts and therefore needed a Silver Service qualification. I found P&T via Google. I would very much recommend this training. It was good to have practice on the things we learnt during the training. The trainer was very good, he was relaxed and I felt I could ask questions, his knowledge was excellent and he gave handy tips throughout.

Stephanie - January 2017 - Silver Service

I work in yachting and I want to progress from housekeeping to service. I needed to take part in a Silver Service training in order to progress my career. I found the training via Google. I would recommend this training to any of my colleagues in the yachting industry. It covers a great deal of information and is good value for money. I particularly enjoyed the practicing of the silver service, cigar cutting, how to open champagne. I looked at all the Silver Service courses on offer via the Internet and this one offered the best value for money. It was very comprehensive and I feel confident to begin a more service-orientated role now – thank you!

Ana - January 2017 - Silver Service

I joined the course to learn the proper way of silver service that will help me in my future career. Found the course via Google. I would definitely recommend it to anyone that wants to get great knowledge about this subject. I like the fact that the trainer is a Butler and speaks from personal experience. He is very passionate about his work and I really appreciate that. I really enjoyed the course and I look forward to staying in touch about future courses and job opportunities.

Emma - November 2016 - Silver Service

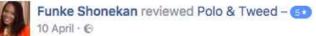
I joined the course to give me confidence in service whilst working on board a yacht. To know the correct way of service. I found the training via Google. I would be highly likely to recommend this to any friends or colleagues. The trainer was very knowledgeable and relaxed. The room, the trainer, the equipment and the practical elements were all great.

Jana - November 2016 - Silver Service

I wanted to do the course for the challenge. I was recommended the training by a colleague. Now I have clear knowledge on the areas that were lacking, the trainer was very helpful and explained all the subjects very clearly and professionally.

Caroline - September 2016 - Silver Service

I wanted to refresh my experience and keep up to date with my skills. I found the training via the website. It was great to have the opportunity to practice and actually do the skills with a qualified trainer watching. The trainer had a great approach, letting everyone express themselves in a individual way. I am very happy with everything.



I thoroughly enjoyed the two day training. It was extremely informative. Thank Polo and Tweed.



Ana Pletes reviewed Polo & Tweed – 53 26 January · ©

I absolutely enjoyed my Silver Service course with Polo & Tweed. I've learned a lot. Would highly recommend them to anyone who wants to invest in their future. Lucy and Mikel were very helpful and had answers on all 1000 of my questions \bigcirc



Caroline Varoquier reviewed Polo & Tweed - 6* 20 September 2016 · 6

I took on the Silver Service course with them. The venue was very well chosen and adapted for the situation. I can say that Poloandtweed are Professional and reliable.



Emily Pearce Parce recommends Polo & Tweed.

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Communication at Polo & Tweed is second to none. Lucy and her team and professional, knowledgeable and approachable, and provide a wonderful service with their training courses. The Housekeeping Course was informative, hands-on, and delivered by an expert trainer. I would greatly recommend this company.



**** a month ago

Very fast correspondence on the first email contact and subsequent contact over the phone, gave me a very good sense of seriousness. The conversation was fluent from beginning what indicated a certain level of professionalism. This relationship continued throughout the training and reflected on the learning content it self. Training for yacht and house management was a compact course that helped me organize my experiences in a perfect order. The script we received can also be used as a template and is a good basic tool for further work. Alex and Lucy rounded up my positive experience with sharing their knowledge with us and giving me useful advices. I am thankful and I would recommend Polo & Tweed training programs anybody in this industry for a refresh or to learn something new.



**** a month ago

I approached Polo & Tweed and I am very pleased I did!

I found the experience very gratifying and thriving from start to completion within a professional environment. I personally have achieved solid, tangible learning, theory and practice, attending the House & Yacht Management as well the Silver Training course which I highly recommend. Both training courses are intense, informative and one other thing I liked was their keen eye on details.

I highly recommend Polo & Tweed from start to finish with their ability to outline all necessary skills and expertise to those working in the private sector and aim to take their aptitudes and talents to the next level.

The attendance and results are absolutely worth it.

My sincerest, heartfelt thank you go to Alex, impeccable trainer with the prodigious ability to transfer the indispensable know-how and to all Polo & Tweed professional staff members.

Lea Personal Assistant & Wardrobe Manager





Polo & Tweed The Office Group - Green Park House, 15 Stratton St, London

4.8 ***** 24 reviews @





Contact Us

We are always delighted to discuss bespoke and tailor made packages to suit any client or student. You can email, call or pop in for a quintessential cup of tea. We are also able to send a consultant to your home, yacht, jet, restaurant, chalet, office, venue or hotel for a private consultation should you require.

Call us: +44 (0) 203 858 0233 Email us: info@poloandtweed.com Visit us (by appointment only): Green Park House, 15 Stratton Street, Mayfair, London, W1J 8LQ

